



Advertise With Us

Tell your story to our audience with affordable targeted advertising rates

SEASON LAUNCH

June 5

INCLUSIVE TALES SERIES (SIX EVENTS)

April 24 - May 27

EARLYON STORYTIME (TEN EVENTS)

February - August

IMAGINE IN THE PARK

May 31 & June 1

CGN: CELEBRATING GRAPHIC NOVELS

June 12

FESTIVAL LAUNCH

August 14

TELLING TALES FESTIVAL

September 21 & 22

STORYSCAPES

November

BOOKING DETAILS FOR WEBSITE ADS:

We'll help you choose a prime location

SIZE:

Rectangle (300x250px)

FORMAT: .JPG OR .PNG

Be sure to include the destination URL link

TIMING:

- Ads run from the 1st of the month.
- Artwork due two weeks before the run date.
- Artwork for Ads running *September 1 - due August 1*

RATES

1 Month	\$250
2 Months	\$450
3 Months	\$600
4 Months	\$750
5 Months	\$900

COMMUNITY PROGRAMMING ATTENDANCE*

3,000+

*Based on 2023

FESTIVAL ATTENDANCE

6,000+

Festival Demographics



85%

Female

36%

Age 25-49

43%

Age 0-10

85%

Live in Hamilton/Halton

9%

Live in GTA

76%

Household income of \$50k+

95%

College or Higher Education

ANNUAL MEDIA CAMPAIGN IMPRESSIONS

18,500,000

ANNUAL WEBSITE VISITORS

20,000

MARKETING CAMPAIGN VALUE

for TV, radio, print, digital, and out-of-home:

\$200,000

SOCIAL MEDIA FOLLOWERS

11,000+

FOR MORE INFORMATION PLEASE REACH OUT TO:

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