

Telling Tales



Celebrating Stories

Making a Planned Gift - Leaving the Legacy of Literacy *Inspiring the Storytellers and Readers of Tomorrow*

What are your most cherished stories? Most beloved books? In the blink of an eye, stories make us travel through time. You remember the stories your parents told you and the books they read to you. You remember the book you encountered at a crucial crossroads that helped you choose your path. You remember moments of deep connection when talking about books with your friends, family and loved ones.

You are reading this today because you believe in the power of reading. You understand how stories can shape our communities and our society. Reading opens new worlds and empowers people to think critically and imagine a brighter future.

You can help us to nurture a love of stories and the joy of reading by remembering Telling Tales in your will or estate plans.



"Books and reading are a wonderful way for people to explore the world and have experiences they can't in their every day."

- Graham McNally, Member of the Board of the Patrick J. McNally Foundation

Where to begin?

Consider your assets and how you wish to remember your loved ones. Reflect on your values and passions and which charities are in alignment. How would you like to be remembered?

We would be proud to review in confidence, ways that you might like to help Telling Tales and how your story can become part of ours.

Ways to Give: Your lawyer or estate planner will help you to understand the diverse options available to you such as:

- Specific, residual, or contingent bequests
- Gifts of insurance
- Registered assets (RRSPs, RIFs, TSFAs)
- Donor Advised Funds (DAF)
- Charitable Annuities



Where to begin?

Your legacy gift will help nurture a love of stories and the joy of reading. Your gift will impact your community for years to come, creating literacy and learning opportunities for future generations. Your generosity will ensure the sustainability of the Telling Tales festival and programming so that more children and families experience the joy of storytelling. Your gift will contribute to a better future by:

- Connecting kids and families with Canadian artists and storytellers
- Providing teachers and caregivers with resources that instill a love of reading in our youth
- Supporting year-round programming on-demand and where there is the greatest need
- Nurturing and supporting creativity for all

The Next Chapter: You Can Be Part Of This Story!

We would love to hear your story and understand what's most important to you. Feel free to contact us for a confidential conversation. We are here to help.

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Charitable Registration **#72526 0897 RR0001**