

# Telling Tales®

Celebrating 15 Years of Stories

ADVERTISE WITH US



**Tell your story to our audience with affordable targeted advertising rates**

**Launch - May 8**  
**Imagine in the Park - June 2 and 3**  
**Celebrating Graphic Novels - June 14**

**Storytime a Whitehern - July 5 and August 2**  
**Festival Launch - August 14**  
**Festival - September 16 and 17**

## Booking Details for Website Ads:

*We'll help you choose a prime location*

**Size:** Rectangle (300 x 250 px)

**Format:** .jpg or .png Be sure to include the destination URL link

Ads run from the 1st of the month.

Artwork for ads running May 1 – due April 1

Artwork for Ads running September 1 – due August 1

Send ads to [communication@tellingtales.org](mailto:communication@tellingtales.org)

## Rates:

<b>1 month</b>	<b>\$250</b>
<b>2 months</b>	<b>\$450</b>
<b>3 months</b>	<b>\$600</b>
<b>4 months</b>	<b>\$750</b>
<b>6 months</b>	<b>\$900</b>

**ANNUAL MEDIA IMPRESSIONS**  
**15,000,000**

**ANNUAL WEBSITE VISITORS**  
**20,000**

**MARKETING CAMPAIGN**  
**Value \$200,000+**  
 (TV, radio, print, digital)

## ABOUT OUR AUDIENCE



Families with  
2 Children



Female



Age 25-44



Live in  
Hamilton/Halton



Live in GTA



Household  
Income  
of 75k or More



College or  
Higher  
Education



Prefer arts,  
literacy and  
nature activities



Work in  
Education