

12th Annual

Telling Tales®

Virtual Festival



NEW Digital Partnership Opportunities available

Now more than ever stories connect us!

**Yours is a tale that deserves to be told!
Share it with Canada's leading Children's Literary Festival**

Connect and Engage with Our Audience:

Story-loving parents, grandparents, and educators who wish to encourage imagination, laughter, creativity, compassion, empathy, inclusivity, a love of nature and the joy of reading in our youth.

Virtual Festival

Festival features over 50 artists – through lively – jam-packed sessions. Each 30 min episode allows the audience to play through Music, Crafts, Activities, Workshops, Book Giveaways, Contests and Chats. Budding young storytellers are offered the chance to showcase their work through our Creativity Club.

Join us for storytelling picnics, science and trivia games, a chance to learn writing and illustrating tips from Canada's leading authors, illustrators and artists.

Proudly Canadian, Telling Tales is a not-for-profit organization committed to inspiring a love of reading and to raising awareness of the importance of literacy in our communities. Charitable Registration # 72526 8097 RR0001



Discover Stories that Connect Us with the world

Anticipated Viewership for Online Event
100,000 + across the planet

Traditional live audience is 73% local
(Hamilton and Halton)

Marketing Campaign worth over \$200,000

13 Half-hour Episodes over 3 months (Sep 20- Dec 3)

350 minutes of quality children's entertainment

VIRTUAL FESTIVAL SPONSOR \$20,000+ (ONLY ONE)

RECOGNITION

Prime Logo recognition on:

Website Homepage & Event Pages

Social Media Advertising & E-newsletter

All Festival Advertising. Print, TV, Radio and Digital Ads (CHCH, The Hamilton Spectator, CHML)

VIRTUAL FESTIVAL

Prime logo recognition screen on ALL 13 Episodes

Host Shout out at opening and close of each Episode

MAJOR PARTNER \$5,000

RECOGNITION

Logo recognition as Major Partner on Website

Social Media, Print and Digital Ads

VIRTUAL FESTIVAL

Featured in group Thank You screen at the close of ALL episodes

EPISODE SPONSOR (ONE PER EPISODE) \$2,000

VIRTUAL FESTIVAL

Logo recognition on Event Page

Recognition on all Episode Advertising

Logo on-screen at the opening of your Sponsored Episode

**FILL OUT
FORM
HERE**

OR CONTACT
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