

You can host a Telling  
Tales Author or  
Illustrator at Your School

**Telling Tales**  
Celebrating Stories



Elementary, middle and high schools can bring in a Telling Tales author or illustrator for an amazing educational experience. School Councils can use their parental engagement funds or other fundraising to host a Telling Tales Family Literacy event.



**Inspiring student  
literacy by connecting  
storytellers with  
readers!**

Students and families can find out what inspires authors to write and learn drawing tips from illustrators.

Details on reverse.

[www.tellingtales.org](http://www.tellingtales.org)

# Telling Tales



## Celebrating Stories

Bring a Telling Tales author to your school with these easy steps:

1. Contact our School Liaison to help you through the process. Laura Van Alphen can be reached at [schoolliaison@tellingtales.org](mailto:schoolliaison@tellingtales.org)
2. Determine your budget. We can host a one-hour Family Literacy Event with an author or illustrator for \$500. Have an idea for a larger event? No problem! We can work with you to meet the needs of your community.
3. Take a look at the Telling Tales Reading List and choose the authors you would be interested in bringing to your school:  
[http://www.tellingtales.org/Reading\\_List.pdf](http://www.tellingtales.org/Reading_List.pdf)
4. Choose some dates and the time that would work for you. We have run events right after school and later in the evening. As a family event, this really depends on your school demographic and when parents and kids are most available.
5. Plan your promotional strategy. We will create a flyer to help you with this process. Consider all the ways you can get the information out there. Your school's social media, a flyer sent home in backpacks, morning announcements, and the school sign are a few ideas.
6. Work with our school liaison to confirm the details. You will need to consider things like the location of the event and the technology available for the author. We are happy to offer you a Tim Hortons gift card to help with light refreshments.

Enjoy an outstanding literary experience with families at your school.

Contact [schoolliaison@tellingtales.org](mailto:schoolliaison@tellingtales.org) to book your event now.